

About Us

Welcome to Alliance Insurance (P.S.C), the UAE's trusted insurer for over 45 years. Our comprehensive insurance products reflect our commitment to exceptional customer service, security, and reliability. Our flexibility and experience allow us to offer a range of options for both Life and General Insurance, providing our clients with choices that suit their needs. With a broad network of branches throughout the UAE, we are well-positioned to serve our clients quickly and conveniently.



H.H. Sheikh Ahmed Bin Saeed Al Maktoum
 Chairman





Our Commitment

Since the early days, our reputation as a leading service provider has grown by putting customers first, a philosophy at the heart of our continued success. Our experience, expertise, professional partnership, and flexible approach give our clients confidence that their needs are safeguarded.

Mission

To be among the leading preferred Insurer in the UAE across all lines known for the highest quality service and reliability level.

Vision

To continue to provide innovative and professional insurance solutions with a customer-centric approach.



WHY US?



A – EXCELLENT RATING

AM Best Financial Strength rating of 'A-' (excellent) & credit rating of 'A-' for the past 15 years.



MORE THAN 45 YEARS IN SERVICE

One of the few leading composite insurers in the UAE started in 1975 under a decree by H.H. Sheikh Rashid Bin Saeed Al Maktoum.



SOLVENCY

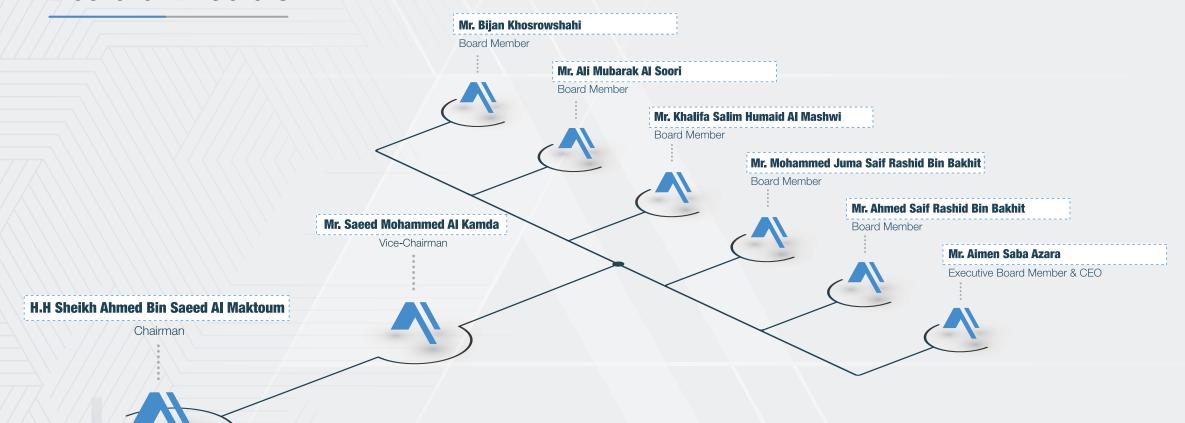
Solid capital position and solvency ratio averaging 206 % over the past four years.



A- RATED REINSURER

Ties with leading 'A' rated international reinsurers.

Board of Directors





Our Services







Individual Life Products

Term Plans

Term Life Insurance plans protect you and your family financially in case of an eventuality.

These plans protect a specific term at a very affordable cost. You can decide to include Additional Optional benefits if needed.

Endowment Plans

Endowment Plans are designed to pay a lump sum on maturity or demise of the Life Assured.

It provides risk-free Savings in combination with Life Insurance protection. The Annual Bonus declared by the Company gives you the additional growth to your regular savings without market risks.

Money Back Plans

QUANTUM FOUR and ANTICIPATED ENDOWMENT are two of our well-known plans that provide you with Cash maturities at regular pre-determined intervals during the policy term with complete Life Insurance throughout the policy term.

The yearly bonus is payable at the final maturity, giving the additional growth without any stock market risks.



Group Life Products

Group Life

Our Company provides a comprehensive life insurance coverage plan for your valued employees. Our approach is tailored to meet your organization's unique needs and financial budget. You can choose from various options, including a multiple of the employee's salary or a fixed sum assured. We aim to ensure your employees and their families receive financial support during hardship. Rest assured, we are committed to providing you with a personalized and dependable insurance plan.

Group Personal Accident

In case of an unfortunate accident while on duty, a group personal accident insurance policy can be relied upon to provide financial security. This coverage is designed to cater to all expenses that are related to injuries or fatalities that may occur.

The benefits of having this insurance policy are especially significant for employees who work in construction or heavy-duty professions, as it can assist in covering the costs of medical expenses and lost wages resulting from an injury.

Group Credit

Group Credit Assurance can protect financial institutions offering loans from risks associated with loan issuance in case of borrower death, disability, or job loss, ensuring institution safety up to agreed limits.







Health Insurance Plan

Individual Insurance Plan 1 UP TO 10 Members Insurance for families or your dependents falls under this category. Local Plans Retiree Plans Global Plans Group Insurance Plan We provide health insurance to corporate employees from twenty members and above. Large Corporates SME (Enhanced Benefits)



General Insurance Products

Business	Package	Personal
Property Insurance Engineering Insurance (Construction & Operational) Marine Cargo & Hull Insurances Aviation Insurance Public & Products Liability Insurance Motor fleet Insurance Miscellaneous class of Insurance	 Joint Owners Package Insurance (Strata Insurance) Building Owners Package Insurance Hotel Comprehensive Insurance Office Multi cover insurance 	Home Protection Insurance Travel Insurance Yacht Hull & Liability Insurance Motor Vehicle Insurance



Motor Insurance Products

TPL, Loss & Damage (Comprehensive Policy)

It covers own damages, damages caused to a third party, and whether the accident is your fault, not your fault, or a hit-and-run situation.

*Certain deductibles apply

Third-Party (Liability Policy)

It covers damages caused to a third party.



Our Major Clients





















































Contact Information

